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**Interactive Worship Live launches “IWL Lite”
A new product allowing worship leaders to run tracks from an iPhone**

September 10, 2009 – (AUSTIN, TEXAS) Interactive Worship Live (IWL) announced today the launch of a new line of live performance tracks called “IWL Lite.” These customized live performance tracks can be played from the iPhone or any media player, making live tracks easier and more affordable to run.

“There has never been an easier way to run tracks to enhance the sound of your worship team,” said Phillip Edwards, CEO of Interactive Worship Live. “We’ve done the engineering work so you simply download them into the player of your choice and press play.”

IWL Lite can be downloaded in either an audio only format (mp3) or with a synchronized video (mpeg). A guide track is placed on the left channel which includes a click track with vocal cues. The enhancement mix plays on the right channel. Enhancement mixes can be purchased with or without drums and bass. The enhancement mix consists parts such as strings, pads, B3, delay guitar along with supporting synth tracks. IWL Lite downloads are ready to play from an iPod or iPhone with an Apple® component AV cable or any media player.

“Current IWL tracks provide our customers great flexibility, but they also require the use of a music software platform such as Ableton Live during the performance. Our Lite tracks can be run from Media Shout, Pro Video Player, iTunes, the iPhone and Ableton. We’ve done the work for you” Edwards explains, “including a click track which has vocal cues listing which section is coming up next so the band is always in sync with the track and creating a mix that enhances anything from a solo musician to a medium sized team.”

Many of the IWL Lite tracks are made from the original master from artists such as Israel Houghton and New Breed, Lincoln Brewster, Jeremy Riddle, New Life Worship, Gateway Church and Paul Baloche. Small churches without musicians can add original

parts from these bands recording to their live worship sets to fill out the sound of their worship team.

IWL Lite is priced at \$7.00 for audio and \$12.00 for video and available at <http://www.interactiveworshiplive.com>.

Interactive Worship Live (IWL) creates and distributes Interactive Backing Tracks or IBTs and IWL Lite tracks to expand and enhance the live worship experience. IBTs allow worship leaders to “get inside the recording session” and easily select the instruments, vocals, clicks, loops and pads required for their particular worship team. The worship leader can then repeat or loop sections of the song in real time allowing the worship leader complete control in a live environment. IWL not only provides a large and growing IBT catalog, but also the consulting, software, and hardware necessary to implement this technology in a specific live performance environment.

For more information on IWL Lite go to [interactiveworshiplive.com/training/lite.asp](http://www.interactiveworshiplive.com/training/lite.asp) or send an email to info@interactiveworshiplive.com.